



Rachel Nolan MP

Member for Ipswich



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Ipswich businesses to get smart on exporting

Local business is set to benefit from a series of State Government business workshops in Ipswich to help them hone their exporting skills.

"Exporting injects billions into Queensland's economy every year," Member for Ipswich, Rachel Nolan MP said. "Merchandise goods exports alone inject more than \$56 billion a year."

"The workshops run by Trade Queensland are great news because we want to see local business reaping the benefits – this is about finding ways to support local business, boost the local economy and support local jobs."

"Many Queensland companies have found success in export markets and this year's *Getting Export Smart* program will assist more Ipswich businesses to go global."

Ms Nolan said that businesses registering for the local program would receive practical advice from Trade Queensland Export Advisors covering a broad spectrum of export business issues, and would also benefit from the experiences and knowledge of successful local exporters.

"Trade Queensland's Ipswich *Getting Export Smart* program will provide practical, hands-on training for local companies, with experienced export advisors facilitating the workshops and guest seminars presented by local exporting businesses," Ms Nolan said.

"Attending Trade Queensland's *Getting Export Smart* workshop series will help businesses better understand the finer points of accessing new export markets to expand sales potential and grow business.

"I strongly recommend the workshops for any Ipswich businesses looking to get a foot in the door of export markets," Ms Nolan said.

The Ipswich *Getting Export Smart* workshops will commence on 9 March 2010 and concludes on 6 May 2010. The workshops are open to local Queensland businesses trading or looking to trade in overseas markets.

For more information visit www.export.qld.gov.au, email tradeinfo@qld.gov.au or contact Trade Queensland on 3224 4035.

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